

Word of Mouth Marketing Seminar
Testimonials

I am so glad that I took the time to attend your workshop this morning on Word of Mouth Marketing. As a Toastmaster, I found your presentation very well organized, informative and geared to the needs and the interests of the audience. Clearly you know your subject and are comfortable speaking before a group of fellow business owners. The most important message that I took away from your session is that with some attention to making the message creative and interesting, a business owner has the ability to direct how word of mouth marketing is conducted, as opposed to "trusting" that others will deliver an effective message.

Paul M. Hughes
Targeted Development Solutions, LLC

I truly enjoyed yesterday's seminar, you are entertaining and an extremely knowledgeable speaker. I have been in marketing for 10 years as well as have my masters from FIT with a focus on marketing – yet I still was able to take away great ideas from your seminar. I have submitted a recap to my associates at work of next steps we need to take in “Word of Mouth” Marketing.

Melissa Vibberts
Product Specialist – Mammography
Beekley Corporation

I just wanted to drop you a note to tell you how much I enjoyed the Word of Mouth Marketing Workshop yesterday. It was my first YP workshop event and I really thought it was helpful. I thought Lloyd was great and the info he gave us was fantastic. I also thought it was very helpful he passed along information to all of us, I always know I miss a note or 2 during these kinds of things.

Jessica Carso
Director of Development and Marketing
Green Street Arts Center

I attended the YPA Seminar hosted by the Middlesex Chamber of Commerce this morning on WOM (I was #8, Living the Brand). I found your knowledge and energy (especially at 8 am) to be a very positive experience. Thank you.

Scott Margolis, Partner
Victor Advertising Service

It was a great morning, I truly enjoyed it and you kept everyone's interest the entire time.
Marketing correctly takes strategic planning and perseverance.
Have a wonderful day!

Sherry Russenberger
New England Enterprises